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Excel Homework

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. Theater has the highest number of campaigns and the highest amount of successful campaigns.
   2. Plays is the subcategory with the highest number of campaigns and also the highest number of successes.
   3. Campaigns created in May have the highest success
2. What are some limitations of this dataset?
   1. The theater category is over-represented. It makes it difficult to draw many conclusions about the other categories.
   2. Within the theater category, plays is over represented
   3. 2014,2015,2016 are overrepresented in the data set.
3. What are some other possible tables and or/graphs that we could create?
   1. I’d like to see staff pick vs state
   2. I’d like to see spotlight vs state
   3. I’d like to see state by country
4. Bonus Questions
   1. The median is a better statistic for both datasets due to the fact that they both contain a lot of outliers.
   2. The failed dataset has less variability with a lower variance and standard deviation.